

General Information

What is Festival on the Trails?

The two-day celebration begins on Friday, with free entertainment featuring nationally known bands and beverage and food booths. The excitement continues on Saturday, with a day of children's activities, crafts, commercial booths, a car show, food, Color Run, and much more!

How can it help me?

Gives sponsors like you an opportunity to reach over 12,000 new potential customers

When is Festival on the Trails?

The second weekend of June

Becoming a festival sponsor is a perfect opportunity to connect your business with a wide range of customers.

Visit our website:

<http://festivalonthetrails.com/>
Select register to become part of the Festival today!

Sponsorship Plans

\$10,000 Sponsor:

- Logo on Header Banner on Concert Main Stage
- Logo on Festival on the Trails website
- Center spread in Festival Guide
- Opportunity to have a corporate booth in designated area
- Logo on event posters; marketing material in Color Run bags
- Opportunity to introduce/promote company on stage during event
- Reference of your support of the event through our radio advertising
- Six posts to promote your business's support of the event
- Four tickets to Exclusive Saturday VIP tent
- Thirty "preferred seating" passes

\$4,000 Sponsor:

- Logo on Side Banners on Concert Main Stage
- Logo on Festival on the Trails website
- Full page ad in Festival Guide
- Opportunity to have a corporate booth in designated area
- Reference of your support of the event through our radio advertising
- Logo on event posters; marketing material in Color Run bags
- Two posts to promote your business's support of the event
- Two tickets to Exclusive VIP tent
- Twenty "preferred seating" passes for distribution

\$1,000 and \$2,000 Sponsor Plans:

- ¼ page ad (\$1,000), ½ page ad (\$2,000) in Festival Guide
- Logo on Festival on the Trails website
- Opportunity to have a corporate booth in designated area
- Logo on event posters
- Ten "preferred seating" passes for distribution

\$250 Event Sponsor:

- Opportunity to have a designated corporate booth
- Type listing on website; market material in Color Run bags
- Two preferred seating passes

\$100 Friends of Festival Plan:

- Two preferred seating passes